assigning a score to each item based on at least the usage information; and organizing the items based on the assigned scores.

- 22. (New) The method of claim 21, wherein the items are hyperlinked web pages.
- 23. (New) The method of claim 21 wherein the usage information for an item includes the number of users who have visited the item.
- 24. (New) The method of staim 23 wherein the usage information for an item is weighted based on the nature of the visit
- 25. (New) A computer implemented method of organizing a collection of items by employing usage information, comprising:

receiving a search query;

identifying a plurality of items responsive to the search query; and organizing the items based on at least the usage information.

26 (New) The method of claim 25, further comprising organizing the items based on the usage information and the search query.